

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City State Zip Code

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
E-Mail Address

**RETURN TO:**

Indiana Osteopathic Association  
3200 Cold Spring Road  
Michael A. Evans Center for Health Sciences  
Suite 107  
Indianapolis, IN 46222-1997

**QUESTIONS:**

(317) 926-3009  
info@inosteo.org

**INDIANA OSTEOPATHIC ASSOCIATION**  
3200 Cold Spring Road  
Michael A. Evans Center for Health Sciences, Suite 107  
Indianapolis IN 46222-1997



# 1st Annual Summer Update

**August 18 - 19, 2017**

**French Lick Resort  
French Lick and West Baden**

**Invitation  
to Exhibitors  
and Advertisers**

Dear Friend of the IOA:

The IOA Continuing Medical Education (CME) Committee greatly appreciates your exhibit participation. Beginning in 2017, we provided you with the opportunity to reach out to physicians at three (3) CME events during the year and invited you to take advantage of discounted exhibit fees for doing so. Missed participating in the spring? **There's still time to participate in the summer and winter at discounted exhibit fees.** Physicians have praised our CME events offered in past years and we promise to honor that tradition.

Our **1<sup>st</sup> Annual Summer Update** will be held **August 18 – 19**, at the French Lick Resort, in French Lick and West Baden. Our **36<sup>th</sup> Annual Winter Update** will be held **December 8 – 10**, at the JW Marriott, in downtown Indianapolis. Table top exhibits will be available on Friday, **August 18**, and Friday, **December 8**. Physicians will have several breaks with time designated for visiting exhibitors. Breakfast also will be served in the exhibit area. Officially, exhibits will be open from 8:00 a.m. until 3:30 p.m., however, company representatives may set up as early as 6:30 a.m. in order that you may visit with physicians during breakfast.

Please note the opportunity to advertise in the program(s) too. Dimensions for ads are 7½ x 10 (full page), 7½ x 4¾ (half page), and 3¾x4¾ (quarter page). Ads must be in black in white.

**Our tax identification number is 35-6021884.** Checks should be made payable to the IOA.

We hope you will join us as an exhibitor or advertiser or both. If you would like more information, please call the IOA office at (317) 926-3009 or send an e-mail message to [info@inosteo.org](mailto:info@inosteo.org).

*Continuing Medical Education Committee*

*Bruce Brink, Jr., D.O., Princeton, Co-Chair*

*Gaston Dana, D.O., Franklin, Co-Chair*

*Thurman Alvey, III., D.O., Greenwood*

*David Coil, D.O., Nappanee*

*David Koronkiewicz, D.O., Goshen*

*Chris Lowery, D.O., Indianapolis*

*Stephanie Overmars, D.O., Indianapolis*

*Rachel Shockley, D.O., Indianapolis*

*Philip Watson, D.O., Vincennes*

*Zachary Worley, D.O., Terre Haute*

**YES, WE'D STILL LIKE  
TO PARTICIPATE IN 2017**

- We would like to exhibit on **August 18** and **December 8**.
  - \$1,300 (Before July 21).
- We would like to exhibit on **August 18**.
  - \$700 (Before July 21).
  - \$750 (After July 21).
- We would like to exhibit on **December 8**.
  - \$700 (Before November 10).
  - \$750 (After November 10).
- We would like to advertise in the program(s).
  - Full Page Ad in 2 programs
    - \$400
  - Full Page Ad in 1 program
    - \$200
  - Half Page Ad in 2 programs
    - \$200
  - Half Page Ad in 1 program
    - \$100
  - Quarter Page Ad in 2 programs
    - \$100
  - Quarter Page Ad in 1 program
    - \$50

Camera-ready art and copy due four weeks prior to the CME event(s).

(Please complete other side. Thank you.)